



Mission Statement and Core Values

We are a positive, upbeat, high-energy team focused on our mission to provide clean healthy superfoods to our customers so they can enjoy amazing tasting food as medicine.

- We maintain a clean, happy, healthy, fun environment at every store so that Vibe will be a bright spot for our customers and employees alike.
- We take great pride in our work every day and serve the most delicious healthy food while providing outstanding customer experience- going above and beyond as the norm.
- We create an educational experience for our customers and employees by introducing them to new foods and new ingredients while informing them of the health benefits.
- We act as team support to each other, do not condone negativity or gossip and want to see our entire Vibe Tribe thrive and be successful both during and outside of work with healthy life balance.
- We are innovative and will continually pivot to bring the best of the best to the market in creative ways.
- We are an excellent community partner, supporting our local businesses, charities, schools, and the good work they do.
- We maintain a culture of positivity and good vibes in all that we do!