



MEDIDENT
COSMETIC & GENERAL DENTISTRY

****Effective Date: January 22, 2024****

Thank you for choosing SD Medident for your dental care needs. This Privacy Policy outlines our commitment to the privacy and security of your personal information, specifically when using our lead form on Facebook. By submitting your information through the lead form, you agree to the terms outlined in this Privacy Policy.

****Information Collected:****

1. ****Intention Regarding Cosmetic Dentistry Services:****

- We collect information about your intention or interest in general and/or cosmetic dentistry services to better understand your needs and preferences.

2. ****Name:****

- Your full name is collected to personalize communication and address you appropriately.

3. ****Phone Number:****

- We collect your phone number to facilitate communication regarding your inquiry and appointment scheduling.

4. ****Email Address (Optional):****

- If you choose to provide your email address, it will be used for communication purposes and to send relevant information about our services. This field is optional, and you can choose not to provide it.

****Use of Information:****

1. ****Internal Use:****

- The information collected is used internally by SD Medident for the purpose of understanding your needs and preferences related to cosmetic dentistry services.

2. ****Communication:****

- Your provided contact information (phone number and email address, if provided) may be used to contact you for further clarification, appointment scheduling, or to provide information about our services.

****California Data Collection Laws and Regulations:****

1. ****Compliance:****

- SD Medident explicitly abides by all California data collection laws and regulations, including but not limited to the California Consumer Privacy Act (CCPA). We are committed to ensuring the security and privacy of your personal information.

2. ****Opt-Out:****

- You have the right to opt-out of providing certain information, and your decision will be respected. For example, providing an email address is optional.

3. ****Data Security:****

- We implement reasonable security measures to protect your information from unauthorized access, disclosure, alteration, and destruction.

****Third-Party Links:****

Our lead form on Facebook may contain links to our website. The privacy policy presented here applies only to information collected through the Facebook lead form. We encourage you to review the privacy policies of our website for information on data collection on our main platform.

****Changes to Privacy Policy:****

SD Medident reserves the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting. It is your responsibility to review this Privacy Policy periodically.

****Contact Information:****

If you have any questions or concerns regarding this Privacy Policy, please contact us at (619) 380-2828.