

CHANNEL LETTERS & LIT WALL SIGNS

These signs are dimensional graphics elements that will help your business or message stand out amongst the rest. Channel letters are a great option for logotypes and emblems. They can be mounted straight to building facades or on raceways for a little more dimension. Channel letters can also be lit from behind for a halo effect or lit through the faces for bright, eye-catching colors.

Lit wall signs are also a great way to promote your business. They are most commonly placed on the exterior of buildings, but can easily be installed inside as well. Lit wall signs are a wonderful option if your graphics may be a little complex for channel letters. These signs are lit through the face which allows for brightwhite areas and saturated graphics.



303 Williams St., Fayetteville, NC 28301
 ph 910.485.7200 www.bcsignage.com

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