

RENEW SPECIALTY GROUP

A proactive and fresh approach to healthcare

BY CONTENT ASSISTANT ANDREA POWELL

When faced with a medical issue, it's hard to know who to trust for your care. Should you find a doctor who embraces a more traditional approach? Or one who advocates for homeopathic options? Are there other options? The answer is yes. At Renew Specialty Group, husband-and-wife team (Drs.) Micah and Coral Kirscher take a proactive approach to medicine rather than a reactive one, using natural and traditional methods to achieve the best outcomes for their patients.

Coral, who was diagnosed with autoimmune conditions including Hashimoto's and lupus at a young age, met future husband Micah Kirscher at Frontier University in Lexington, KY, where they both received their Doctor of Nursing Practice degree. It developed into more than just a life-long relationship; they opened their medical practice in Cornelius in 2018, establishing Micah as the Chief Medical Officer and Coral as the Director of Functional Medicine. "We created Renew because we were fed up with a traditional medical system that is more concerned with insurance guidelines rather than treatment guidelines, and the patient factories who are only concerned with the bottom line rather than patient outcomes," Micah says. "Coral specializes in weight loss, anti-aging/ longevity medicine and women's hormone optimization, and I focus on men's testosterone/hormone replacement, hair restoration, regenerative medicine and male enhancement."

At Renew Specialty Group, the emphasis is on proactive medicine. "Proactive medicine typically keeps patients healthy and prevents future disease states," explains Coral. "This is unlike reactive medicine, which often addresses direct medical problems

such as diabetes, arthritis and obesity in the acute state, all of which could have been prevented with preemptive and preventative care." They focus on natural and non-invasive, non-surgical options for their patients which not only reduce pain levels, but also improve mobility and enhance quality of life.

Many patients visit Renew Specialty Group for help with weight loss; Coral and Micah administer semaglutide and tirzepatide in a safe and controlled environment. They also address weight loss resistance in patients by identifying the root cause of why traditional methods may not work. Another unique program offered is maintenance after weight loss goals have been achieved. Using a lower dose of the medication maintains weight while also lowering AIC, reducing cardiovascular risk, minimizing cognitive decline, increasing metabolism and protecting kidney and respiratory functions.

Patients also come to Renew Specialty Group for anti-aging and aesthetics. Their most popular anti-aging treatment is NAD+ (Nicotinamide Adenine Dinucleotide), which boosts energy levels, supports DNA repair and promotes longevity. "Science has shown that boosting NAD+ levels can rejuvenate old cells back to a state of youth, leading to multiple beneficial effects against aging and age-related disease," Coral describes. They administer NAD+ via painless injection which allows the body to absorb 100% of the active component.

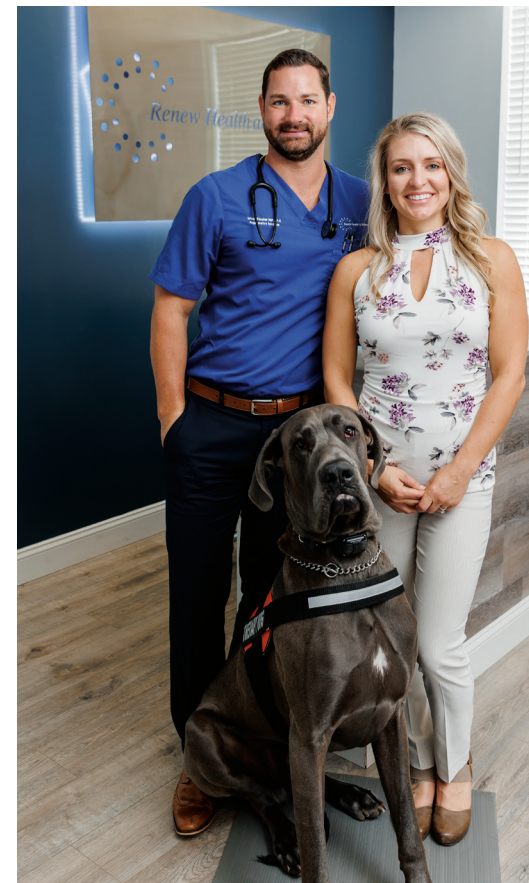
Other in-demand options are Sylfirm X, a non-surgical facelift and full body tightening treatment that uses microneedling plus radiofrequency to tighten and revitalize skin, as well as platelet-rich plasma (PRP) and platelet-rich fibrin (PRF) which use components from your own blood to stimulate natural healing and collagen production. "Used together, we can supercharge your body's natural ability to rejuvenate, ensuring you achieve glowing, youthful skin while addressing concerns holistically," says Coral.

Drs. Coral and Micah, along with family nurse practitioner Whitney Lloyd and an experienced administrative team, are dedicated to empowering their patients with meaningful information and cutting-edge research, offering a fresh

and alternative perspective to healthcare. "We are so proud to be a leading and progressive healthcare solution for patients who have been failed by traditional medicine," states Micah. "As a true private practice (which is unheard of these days!), we are able to keep the practice patient oriented."

Coral and Micah take the time to get to know everyone who enters their office, and they customize their approach to each patient's unique needs. You can trust them to help you find solutions that work. They are proactive medicine personified.

Coral and Micah Kirscher live in Mooresville with their daughter, Harbor. They enjoy spending time outdoors, on the lake, visiting with family and friends and staying active in their church. For more information about Renew Specialty Group or to schedule a consultation, visit renewhealthwellnessnc.com.



Micah and Coral with their dog Eloï

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Family Christmas with daughter Harbor

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Drs. Coral and Micah Kirscher