

# **QUARTERLY IMPACT NEWSLETTER**

FALL 2023

#### WE REACHED THE PINNACLE!

Big Brothers Big Sisters of Licking and Perry County (BBSLP) is one of eight agencies within the United States to receive the 2022 Pinnacle Award from Big Brothers Big Sisters of America for excellence in one-to-one mentoring. The award recognizes the top agencies nationwide that meet volunteer and child participation criteria, match retention length, and fiscal integrity. To be considered, agencies must have achieved National Gold Standard Award status for two previous years. BBBSLP was recognized with the Gold Standard Award in both 2020

and 2021.

Lots of joy and shared memories.



A match enjoying a self-made sweet treat.

The BBBSLP agency is among the smaller agencies in the nation, with a 15-person staff. But that small staff is committed to excellence and works tirelessly for the community. In 2022, our agency served 439 youth, with over 75% of the matches lasting longer than one year. Licking County responded by supporting BBBSLP with donations that exceeded \$200,000.

Thank you for your support.

# YOUTH SURVEY DATA AT A GLANCE



#### Increase in:

- Academic Performance
- Emotional Regulation
- Social Competence

#### Decrease in:

- Depressive Symptoms
- Bullying Peers

97% OF YOUTH RATED THEIR "BIG" AS A VERY IMPORTANT INFLUENCE

Volunteer to be a Big

### AGENCY DATA AT A GLANCE

Measurement Category	Annual 2022	Fall 2022	Fall 2023
# of Matches	236	250	328
# of Youth Served ages 6 - 18 years	332	328	379
Cost per Match	\$2,709	\$933	\$513
12 Month Match Retention Rate	76%	80%	83%
Average Match Length (months)	41	37	28

FORTHER

Growth helps us see eye to eye.

## INTRODUCING OUR NEW PROGRAM ... BIG FUTURES

Big Futures is a monthly after-school program housed at Newark High School. Meetings will be group-oriented and led by community leaders from local businesses, government, and non-profit agencies. The increase in the unemployment rate directly impacts the at-risk youth that Big Futures targets. Most of these youth are living in homes with unemployed or underemployed guardians. Therefore, they are unfamiliar with the routines and benefits that accompany employment.

### Big Futures Meeting Schedule

March 13 \*

April 10 \*\*

May 8

June (TBD)

July (TBD)

August 14

- \* Violet Queen from Hope Valley Recovery Topic is Resiliency and Perseverance
- \* \* Englefield Oil will introduce participants to a possible Big Future.

Likewise, local businesses are struggling to find competent and engaged employees. Volunteer activities offered through the workplace have been shown to increase employee retention and loyalty. In fact, to encourage volunteerism, Governor DeWine has initiated a compensation plan for state employees who volunteer in non-profit agencies. The Big Futures program will be life-changing for the youth who participate and the community leaders training their future workforce. If you or someone you know would like to lead a meeting, contact Kristen Bilmyer, Director of Community-Based Programming, at kbillmyer@bbbslp.org

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