Core Values
(individual or organization)

- ## What are they?:

  Core Values define who you or your organization are. It defines the critical foundation you believe in, and as a result identifies what is really critical for making you or your organization You. There are thousands of different core values you can stand for, what's critical is establishing and document the top 3-5 you or your organization stand for. These are the MUST HAVES/BE in how you, your employees and the organization shows up daily.

- ## Why do you need them?:

  Individuals or organizations that do not have a clear set of Core Values tend to get lost, easily confused or distracted, and have trouble creating and maintaining a culture.

- ## How do you use them?:

  Fill in each of the boxes to the best of your ability. Have it peer reviewed by others to make sure there isn't anything missing. Also a good idea to have multiple levels of the organization provide input. You want to make sure you avoid having a documented set of core values and an undocumented version that is adhered to on the job.

Core Values
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Core Value 1	Core Value 2
Core Value Reason, why is this important?	Core Value Reason, why is this important?

Core Value 3	Core Value 4
Core Value Reason, why is this important?	Core Value Reason, why is this important?

Core Value 5

Core Value Reason, why is this important?

Core Values
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Core Value 1

Core Value 2

Core Value 3

Core Value 4

Core Value 5